



FOR IMMEDIATE RELEASE

June 11, 2010

**JON BON JOVI WEARS
WTB
FOR
*BON JOVI CONCERT IN LONDON***

June 10, 2010

London, England – For last night's concert at the O2 arena, Jon selected to wear a custom UK geometric blazer by **WTB's *Black Label***.

Attached image by **David Bergman** of www.tourphotographers.com

WTB, a contemporary fashion line created by designer/musician ***Nikki Lund*** and Bon Jovi guitarist ***Richie Sambora***, premiered at Los Angeles Fashion Week in March 2010. The line consists of distressed leather separates, zipper embellished jackets, metallic capes, sexy dresses, evening gowns and more.

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